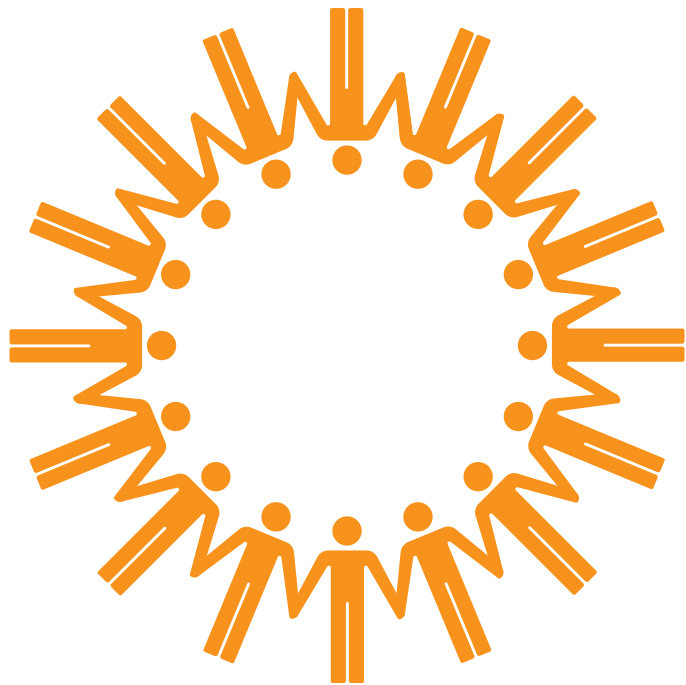


Solar made simple and affordable.



Announcing the Silicon Valley Leadership Group SunShares Program.

Here's a great money saving idea for your employees. It's the Silicon Valley Leadership Group SunShares program. This new employee solar and energy efficiency discount program will help your workforce pool their buying power to secure a range of financing options that make going solar and increasing home comfort more affordable than ever. It simplifies the process of researching and choosing the right solar or energy efficiency provider, making it easy for your employees to save money, cut energy use, and reduce their carbon footprint.

Employee engagement.

Leadership Group SunShares is specifically designed to be a new way to engage employees in corporate sustainability initiatives. The program will enable your organization to add value to employees' homes while leveraging the collective action of your workforce to help achieve community clean energy goals.

Employee benefits.

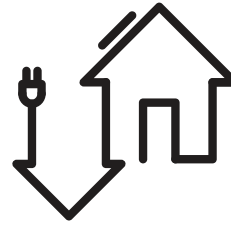
Reduced Complexity. Homeowners want to lower their utility costs and use solar to create clean energy but often are confused by the complexity of the process. Researching options is time-consuming and installing upgrades one home at a time is inefficient for contractors and costly to consumers.

Introducing SunShares. This program is designed to eliminate such challenges, by grouping consumers and leading them through the process. The program administrator, GroupEnergy, has established a strong record serving as an independent advisor to participating groups.

Power in Numbers. Through a large-scale group buy, the Leadership Group SunShares Program can save participants 15% or more off installation costs, in addition to utility bill savings.

Call for Employee Groups. Through SunShares, the Leadership Group is seeking to aggregate member company employees throughout the Bay Area. If you're looking for a great employee engagement program or a corporate social responsibility initiative, SunShares is both! Contact us at SunShares@svlg.org.

How does it work?



- 1** **Program awareness.** Leadership Group SunShares will launch in February of 2012 and be available through August 2012. This limited time program includes:

Workshops and Webinars. The SunShares program will host on-site workshops and webinars to explain the benefits of solar and how much easier — and cheaper — it can be through this group-buy discount program.

Webpage. We make it easy for your employees to join the group and track its progress. The site will also provide helpful data on energy saved, renewable energy produced, and avoided greenhouse gas emissions for sustainability reporting.

- 2** **Bid solicitation.** The program will send out requests for proposals on behalf of participants to reliable and vetted solar and energy efficiency providers. Once the program team receives bids, it will serve as the group's technical advisor and organize a small team of employees to select the winning providers on behalf of the entire group.

- 3** **Project Installation.** Employees can sign up for a free, no-obligation site evaluation from the selected solar provider or discounted home energy assessment. SunShares acts as the groups' advocate, communicating with the selected solar and energy efficiency provider to ensure minimal disruption to your employees' homes and daily routines. Should an issue arise and need to be addressed, the program's technical advisors will be there to coordinate with the installer and guide your employees through the process.

This exclusive discount program, a member benefit offered by the Leadership Group, features a range of financing and equipment options that make going solar at home more affordable than ever for your employees.

Now, extending your corporate sustainability initiatives to your workforce and enabling employees to cut back on utility bills while reducing their carbon footprint in the Bay Area can be as simple as flipping a switch.

Silicon Valley Leadership Group. The Leadership Group's mission is to tackle policy issues that will help Silicon Valley remain the innovation capital of the world, with a healthy business climate and great quality of life for its workers.

Bay Area Climate Collaborative (BACC). The BACC is a 501c3 public-private partnership accelerating the clean energy economy and providing replicable models of scalable climate action. A project of the Silicon Valley Leadership Group, the BACC drives practical market-oriented and cross-sector initiatives that reduce carbon, advance economic development, and accelerate penetration of climate solutions like the Leadership Group SunShares Program.

GroupEnergy. GroupEnergy specializes in the design and administration of collaborative purchasing programs that make clean energy solutions simple, social and affordable. GroupEnergy administers the BACC's SunShares programs, working with organizations to achieve corporate social responsibility and sustainability goals through employee and community engagement.